

# School Financial Stability Briefing: Establishing Alternative and Innovative Revenue Streams

Central London (Zone 1—Venue TBC) | Tuesday 2nd October 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ <b>Russell Dalton</b> , Chief Operating Officer, The Diocese of Worcester Multi Academy Trust
11.05	<b>Morning Session: Maximise your funding and find new revenue streams</b> <ul style="list-style-type: none"><li>• The implications of implementing the National Funding Formula</li><li>• Establishing strategies for preventing deficits and assessing limits to deal with financial uncertainty</li><li>• Utilising DfE's recommended national deals offering significant savings</li><li>• Developing a vitality plan: identifying and reviewing all existing, and potential, areas of both income and expenditure</li><li>• Innovative ideas for financial savings and increasing revenue</li><li>• Harnessing your stakeholders to have a greater impact</li><li>• Making use of grants effectively to bring in revenue</li><li>• Exploring options for funding sources and learn how and where to find grants</li><li>• Outlining the best benchmarked deals for schools</li></ul> ⇒ <b>David Allen</b> , School Business Management Commercial Engagement lead, Schools Commercial Team, Department for Education, Fellow, ISBL ⇒ <b>Julie Cordiner</b> , Co-Founder, School Financial Success ⇒ <b>Elisabeth Anderson</b> , Director, Development Bryanston School ⇒ <b>Simon Oxenham</b> , Director of Resources, Southend High School for Boys and ISBL Trustee
13.00	Networking Lunch
13.45	<b>Afternoon Session: Income Generation Solutions for your School</b> <ul style="list-style-type: none"><li>• Learning from peers: case study examples from schools and LAs</li><li>• Thinking creatively and encouraging support from local stakeholders</li><li>• Proven school case-studies: from quick solutions to bigger projects</li><li>• Boosting the marketing of your school and maximising donations</li><li>• Quick wins: passive income streams and getting paid for what you are already doing!</li></ul> ⇒ <b>Matthew Clements Wheeler</b> , COO, Bordesley Green Girls School and ISBL Trustee ⇒ <b>Matthew Smith</b> , School Business Manager, Sheringham Woodfields School ⇒ <b>Richard Manville</b> , Managing Director, FundED
15.30	Chair's Summary & Event Close

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