

Developing Museums and Galleries fit for the 21st Century: Responding to the Mendoza Review

Event to be held in Central London | Tuesday 27th February 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction <ul style="list-style-type: none">• <i>Adrian Babbidge, Egeria Heritage Consulting</i>
11.05	Implementing the Mendoza Review <ul style="list-style-type: none">• Key findings of the Review• Steps the Government is taking to implement the Review's findings• Formulation of the Museums Action Plan• How museums and galleries should respond to the review
11.45	Developing Museums and Galleries fit for the 21st century <ul style="list-style-type: none">• Adapting to today's funding environment• Growing and diversifying audiences• Dynamic collection curation and management• Developing strong national and international partnerships• Contributing to placemaking and local priorities• Delivering cultural education• Digital capacity and innovation <p>⇒ <i>Fiona Talbott, Head of Museums, Libraries & Archives, Heritage Lottery Fund</i></p> <p>⇒ <i>Cllr Peter Golds, Deputy Chairman, LGA Culture, Tourism and Sport Board</i></p>
13.15	Networking Lunch
14.00	Different organisational approaches: Creating attractive museums & galleries <ul style="list-style-type: none">• Good practice in creating attractive and engaging museums and galleries• Ensuring your museum or gallery has the widest possible appeal• Effective promotion across all media channels and digital platforms• Strong partnership working at a local level• Developing a diverse and effective workforce
15.30	Event Close

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