

Next Steps for Boosting British High Streets and Town Centres

[Etc. Venues, One Drummond Gate, Victoria, London SW1V 2QQ](#) | Thursday 6th December 2018

10.15	Registration & Morning Refreshments
11.00	Chair's Introduction ⇒ <i>Cllr Ric Pallister OBE, South Somerset District Council</i>
11.05	Policy developments and challenges impacting high streets <ul style="list-style-type: none">• Current Government funding and support for high streets and town centres• Next steps for the Expert Advisory Panel's review of high streets• Impact of the revised National Planning Policy Framework• The challenges facing high streets and town centres, and how to overcome them• Responding to trends in consumer behaviour• Reducing the impact of business rates on high streets and town centres ⇒ <i>Cllr Graham Galpin, Member, Expert Advisory Panel on High Streets; Portfolio Holder for Corporate Property, Ashford Borough Council</i> ⇒ <i>Edward Woodall, Head of Policy and Public Affairs, Association of Convenience Stores</i>
13.00	Networking Lunch
13.45	Good practice session: Making high streets attractive places to visit <ul style="list-style-type: none">• Creating diverse, vibrant high streets – case studies of effective practice• Making high streets and town centres accessible and desirable places to visit• Using digital technology to attract people to high streets and town centres• Promoting the night-time economy, while managing the impact of crime and anti-social behaviour• Effective partnership working between local authorities, businesses and landlords ⇒ <i>Polly Barnfield OBE, CEO and Founder Maybe* and the #WDYT Campaign</i> ⇒ <i>Paul Clement, Director, Head of Place-shaping, Savills</i> ⇒ <i>Helen Burrridge, BID Manager, St Albans BID</i>
15.30	Event Close

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