

*Policy and Practice Briefing – Tuesday, 27<sup>th</sup> March 2012*

## “Improving Graduate Employability: Responding to the needs of students & employers”

**10.00 Registration and Morning Refreshments**

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**10.40 Chair’s Introduction**

*Paul Blackmoore, Head of Employability & Graduate Development, University of Exeter*

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**10.45 Morning Session – Current and Future Policy:**

- Taking the Wilson Review forward: improving university-industry collaboration
- Getting 'KIS ready': ensuring the effective implementation of the Key Information Set
- Higher education achievement reports: will they improve students' employability?
- The Quality Code 'information about HE' consultation: assessing the outcomes
- Responding to demand: what kind of skills are employers looking for?
- Internships: how should universities react to a divisive issue?
- Impact measures: a sound basis for evaluating and structuring careers services?

- **Alix Green**, Principal Advisor & **Trudy Norris-Grey**, Editorial Board, *The Wilson Review*
- **Paul Hazell**, Policy Adviser, Skills Policy Team, HEFCE
- **Melinda Drowley**, Head of Standards, Quality and Enhancement, QAA

**11.45 Open Discussion & Q&A**

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**13.00 Networking Lunch**

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**13.45 Interactive Voting Session**

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**14.00 Afternoon Session - Policy into Practice:**

- Promoting career services: reaching students that don't normally access support
- Using alumni as part of your employability strategy: how can it be done successfully?
- Building relationships with employers: examples of successful university-industry partnerships

- **Jenny Owen**, Director, LSE Careers
- **Louise Briggs**, Head of Careers, Alumni and Employer Relations, Lancaster University Management School
- **Nicola Turner**, Director of Employability, Aston University

**14.45 Open Discussion & Q&A**

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**15.10 Chair’s Summary**

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**15.15 Event Close**

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