Cosmetic Interventions: Meeting the New Standards & Supporting Patients

110 Rochester Row, Victoria, London SW1P 1JP | Wednesday 22nd June 2016

10.15 Registration & Morning Refreshments
11.00 Chair’s Introduction
   ⇒ Susan Biddle, Healthy Communities Consultant
11.05 Morning Session: Understanding the New Guidance
   • Understanding the new guidance and its implications
   • Communicating all risks to patients clearly and honestly
   • Seeking full, direct consent from the patient and what this means in practice
   • Considering a patient’s psychological and physical needs before any procedure
   • The “cooling off” period and what it means for your approach
   • Providing information to patients to ensure safe continuity of care
   • Tailoring your approach to children and young people
   • Ensuring your marketing is ethical, honest and appropriate
   • The future of cosmetic regulations: where next?
   ⇒ John Davey, Regional Liaison Adviser, General Medical Council
   ⇒ Dr Paul Charlson, President, British College of Aesthetic Medicine
   ⇒ Professor Harry Moseley, President, British Medical Laser Association
13.00 Networking Lunch
13.40 Afternoon Session: Learning from Best Practice
   • Engaging with patients to improve the safety and quality of your approach
   • Working with other healthcare professionals for safe and supportive care
   • Training all staff to meet the new standards
   ⇒ Paul Burgess, CEO, British Association of Cosmetic Nurses (BACN)
   ⇒ Deborah Sandler, Co-Founder, CosmeticSupport & HEE Expert Reference Group Member
   ⇒ Sally Taber, Director, Treatments You Can Trust
   ⇒ Liz Osborne, Lead Programme Manager for Governance and Resilience – Healthcare, BSI Group
15.25 Chair’s Summary
15.30 Event Close

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