## Local Government Funding: Securing Financial Health and Boosting Outcomes

This event will take place in Central London, Zone 1. Venue is to be announced | 8th September 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Session and Topics</th>
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<tr>
<td>09.30</td>
<td>Registration &amp; Morning Refreshments</td>
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<tr>
<td>10.00</td>
<td><strong>Chair’s Introduction</strong></td>
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| 10.10 | **Keynote Address: Setting the context**  
• Overview of the Local Authority Funding: The next steps for your area |
| 10.40 | **Morning Session: Funding priorities and spending objectives**  
• Understanding the current issues facing local governments: progress on reforms  
• Reviewing the local authority revenue expenditure plans and financing |
| 11.00 | **Reforms to Business rates**  
• The Business Rates Retention Scheme (BRRS): implementing the new system  
• Setting Business Rates Baselines: the challenges and opportunities  
• Small business grant funding: Small Business Rate Relief (SBRR)  
• Creating responsive business rates: Business Rates Discounts |
| 11.30 | Refreshment and Networking Break |
| 12.00 | **Council Tax: local taxes for revenues**  
• Utilising the best resources: examples of effective spending channels  
• Addressing the added financial burden of social care  
• Accessing the make-up of council funding  
• Scope for flexibility over council tax rates |
| 13.00 | Networking Lunch |
| 14.00 | **Afternoon Session: Generating income: good practice**  
• Best practice cases studies: learning the most effective approaches and strategies  
• Leveraging in private investment and extending commercial activity  
• Raising money through effective use of council land and property  
• Reducing vehicle pollution: local measures to improve air quality  
• A guide to raising revenue through traded services  
• Improving local services and infrastructure  
• Using joint ventures to generate income  
• Other methods of income generation |
| 16.00 | **Chair’s Summary of Day & Event Close** |