

# The Future of International Student Recruitment

Etc. Venues, One Drummond Gate, Victoria, London | 18th September 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

⇒ **Dominic Scott**, Chief Executive, UKCISA

11.05 **Morning Session: Understanding the New Landscape**

- Update on Immigration Policy post-Brexit
  - Specific considerations for EU and non-EU students
  - Role of the Office for Students
  - Predicting and managing fluctuations in student numbers
  - Getting audit-ready for UKVI and OISC
  - Changes to in-country application services
  - Guidance around managing and monitoring Tier 4 students
  - Balancing compliance and support
  - Maintaining a flow of applications: the international student experience
- ⇒ **Paul Jeffrey**, Head of Student Policy, Home Office
- ⇒ **Dr Diana Beech**, Director of Policy and Advocacy, Higher Education Policy Institute

13.00 Networking Lunch

13.45 **Afternoon Session: Strategies for Success**

- Best practice in attracting international students
  - Building a strong international brand in existing and new markets
  - Working with international university partners and alumni
  - Learnings from the Tier 4 Pilot
  - Strategies for supporting students from application onwards
- ⇒ **Joe Docherty OBE**, International Director, St Mary's University
- ⇒ **Jo Nesbitt**, Director, International Office, Southampton Solent University

15.30 Event Close

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