

The Future of International Student Recruitment

Central London (Zone 1) | 18th September 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

⇒ **Dominic Scott**, Chief Executive, UKCISA

11.05 **Morning Session: Understanding the New Landscape**

- Update on Immigration Policy post-Brexit
 - Specific considerations for EU and non-EU students
 - Role of the Office for Students
 - Predicting and managing fluctuations in student numbers
 - Getting audit-ready for UKVI and OISC
 - Changes to in-country application services
 - Guidance around managing and monitoring Tier 4 students
 - Balancing compliance and support
 - Maintaining a flow of applications: the international student experience
- ⇒ **Dr Diana Beech**, Director of Policy and Advocacy, Higher Education Policy Institute

13.00 Networking Lunch

13.45 **Afternoon Session: Strategies for Success**

- Best practice in attracting international students
 - Building a strong international brand in existing and new markets
 - Working with international university partners and alumni
 - Learnings from the Tier 4 Pilot
 - Strategies for supporting students from application onwards
- ⇒ **Joe Docherty OBE**, International Director, St Mary's University
- ⇒ **Jo Nesbitt**, Director, International Office, Southampton Solent University

15.30 Event Close

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