

The Future of International Student Recruitment

Central London (Zone 1) | 18th September 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

11.05 **Morning Session: Understanding the New Landscape**

- Update on Immigration Policy post-Brexit
- Specific considerations for EU and non-EU students
- Role of the Office for Students
- Predicting and managing fluctuations in student numbers
- Getting audit-ready for UKVI and OISC
- Changes to in-country application services
- Guidance around managing and monitoring Tier 4 students
- Balancing compliance and support
- Maintaining a flow of applications: the international student experience

13.00 Networking Lunch

13.45 **Afternoon Session: Strategies for Success**

- Best practice in attracting international students
- Building a strong international brand in existing and new markets
- Working with international university partners and alumni
- Learnings from the Tier 4 Pilot
- Strategies for supporting students from application onwards

15.30 Event Close

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