

Next Steps for Improving & Evaluating Outreach in Higher Education

Central London (Zone 1) | 28th June 2018

10.15 Registration & Morning Refreshments

11.00 Chair's Introduction

⇒ **Professor John Storan**, Director, Continuum Centre for Widening Participation Policy Studies, University of East London

11.05 **Morning Session: Improving Outreach to Disadvantaged People**

- The national collaborative outreach programme: successes and revisions
- Identifying who to target in outreach schemes
- Getting 'bang for your buck': the most cost-effective ways to engage
- The role of students, student ambassadors & mentors in outreach
- Linking outreach to other widening access & participation methods
- Learning from successful schemes: building on recent increases in entrance rates
- Working with local partners through consortia operating models
- Effective approaches for engaging parents

⇒ **Jennifer Allen**, Evidence & Impact, Fair Access & Participation, Office for Fair Access

⇒ **Dr Colin McCaig**, Reader in Higher Education Policy, Sheffield Hallam University

13.00 Networking Lunch

13.45 **Afternoon Session: Evaluating Success**

- Current guidance & standards for evaluating outreach
- Providing evidence of progress & success: demonstrating successful interventions
- Turning evaluation & analysis into better outreach
- Lessons from DfE's latest Longitudinal Education Outcome (LEO) data
- Preparing access and participation plans for 2019-20
- Learning from institutional examples of good practice

⇒ **Dr Abigail Diamond**, Managing Director, CFE Research

⇒ **Dr Anna Woodhouse**, NCOP Research & Evaluation Manager, Go Higher West Yorkshire

⇒ **Dr Rom Okeke**, Future U Research Associate, National Collaborative Outreach Programme, University of Central Lancashire

15.30 Event Close

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